

Julie Novak

Department of Communication
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EDUCATION

North Dakota State University, Fargo, ND

- ❖ **Ph.D. Communication**
Intercultural, Health and Organizational Communication
Presidential Doctoral Fellow
Expected ABD: summer 2005
Major Advisor: Dr. Tim Sellnow

Cornell University, Ithaca, NY

- ❖ **M.S. Major: International Nutrition.** Minor: Rural Economics.
Additional Focus: Exercise Physiology
Graduation: **1990**
Thesis: *Strenuous Physical Activity as a Functional Outcome of Current and Past Nutritional Status*
Major Advisor: Dr. Jere Haas

University of Minnesota, Minneapolis/St. MN

- ❖ **B.S., highest distinction.** Department of Food Sciences and Nutrition, 1987
- ❖ **B.A., summa cum laude.** Department of Spanish, 1987

Universidad del Norte, Barranquilla, Colombia, S.A.

- ❖ International Student Exchange Program, 1984

Academic Experience

North Dakota State University Fargo, ND Graduate Teaching Assistant <ul style="list-style-type: none">▪ Fundamentals of Public Speaking Research Fellow <ul style="list-style-type: none">▪ Risk and Crisis Communication Project	2005-2006 2005-2006
Cornell University Ithaca, NY Graduate Research and Teaching Assistant	1987-90

Internships

University of Minnesota 1985-1987
Coordinated Undergraduate Program in Dietetics, Minneapolis/St. Paul, MN

Hubert Humphrey Institute of Public Affairs Intern, Minneapolis/St. Paul, MN 1984

Professional Experience

Consultant 2001, 2002-2004
Center for New Americans, Lutheran Social Services, Fargo, ND

Director September, 2000
Center for New Americans, Lutheran Social Services, Fargo, ND.

Interpreter 2000
Community Interpreter Services, Cultural Diversity Resources, Moorhead, MN

Chart Review & Service Profile Consultant 2000
Migrant Health Services, Moorhead, MN

Regional Program Coordinator 1994-2000
Migrant Head Start, Tri-Valley Opportunity Council, Crookston, MN

Program Evaluation Consultant 1997
Office of Student Leadership, Concordia College, Moorhead, MN

Community Nutrition Instructor 1995
Department of Family and Nutrition Sciences, Concordia College, Moorhead, MN

Director of Nutrition Management Branch & State Lactation Coordinator
Alabama Department of Public Health, WIC Division, Montgomery, AL 1992-1994

State Nutritionist--*Nutritionist II* 1991-1992
Alabama Department of Public Health, WIC Division, Montgomery, AL

ADA Reviewer Association ongoing
American Dietetic

Nutritionist, Health Services Inc. 1990
Montgomery, AL

Field Researcher 1987
Institute of Nutrition in Central America and Panamá, Guatemala City, Guatemala

Research Activities

Research Grants

- Assist Dr. Sellnow on NDSU collaboration, Center of Food Protection and Defense, \$15 million Center of Excellence, Department of Homeland Security, 2002-ongoing
- Assisted with funded Bremer Grant: Training Health Mentors in Fargo/Moorhead area, 2004-2005
- Padres Hispanos, Nutrición en Acción, 1996
- Latin American Studies Research Grant, 1988
- Center for International Studies Research Award, 1988
- Division of Nutritional Sciences Small Grant, 1988

Research Publications

Refereed Publications

- Seeger, M. W., Ulmer, R. R., Novak, J. M., & Sellnow, T. (2005). Post-crisis discourse and organizational change: Failure and renewal. *Journal of Organizational Change Management*, 18, 78-95.
- Novak, J. M. & Barrett, M. S. (in press). Tracking the Anthrax story: Spokespersons and effective risk/crisis communication. In M. W. Seeger (Ed.), *Crisis Communication and the Public Health*. Cresskill, NJ: Hampton Press.
- Seeger, M. W., Sellnow, T., Ulmer, R. R., & Novak, J. M. (in press). Applied communication ethics: A summary and critique of the research literature. In K. T. Cissna & Frey, L. (Eds.), *Handbook of Applied Communication*.
- Krause, R. E., Roth, B., & Novak J. M. (1996). Testing a model to provide migrant Head Start services. *Journal of the American Dietetic Association*, 96 (9), A-22.
- Novak, J. M., Haas, J. D., Rivera, J. A., & Martorell, R. (1990). Strenuous physical activity as a functional outcome of current and past nutritional status. *The FASEB Journal*, 4(4):A1161.

Invited Publications

- Novak, J. M. (in press). Crisis plans and interagency coordination: A case study of tainted strawberries in the school lunch program. In Littlefield, R. & Sellnow, T. (Eds.), *Best Practices in Crisis Communication*.

Works Under Review

- Novak, J. M. (2005). *Reducing health risk by increasing organizational mindfulness: Rethinking the equation for risk*. Manuscript submitted for publication.
- Littlefield, R. S., McRoberts, D. A., Novak, J. M., & Spiering, K. L. (2005). *Visualizing the Other: A content analysis of illustrations depicting intercultural communication competence*. Manuscript submitted for publication.
- Novak, J. M., Sellnow, T. L., Venette, S. J., & Nganje, W. E. (2005). *Perceptions of risk communication messages: Applications in a food processing environment*. Manuscript submitted for publication.

Barrett, M. S., Novak, J. M., & Venette, S. J. (2004). *Validating the high reliability organization perception scale*. Manuscript submitted for publication.

Works in Progress

Novak, J. M., Markey, V., & Allen, M. (2004). *Evaluating cognitive outcomes of service learning in higher education: A meta-analysis*. Manuscript in preparation.

Novak, J. M. (2004). *Using informant interviews to explore organizational culture in a turkey processing plant: How foregrounded communication impacts risk management*. Manuscript in preparation.

Novak, J. M. (2005). *Disability after trauma changes my standpoint and voice: No refuge even in the health(care) environment*. Manuscript in preparation.

Allen, M., Burrell, N., Bourhis, J., Ostrom-Blonigen, J., Chamberlain, K. A., Hasbargen, K. C., et al. (2004). *A meta-analysis examining factors influencing attrition in distance learning courses*. Manuscript in preparation.

Refereed Research Conference Presentations

Novak, J. M. (2005, April). *Crisis plans and interagency coordination: A case study of tainted strawberries in the school lunch program*. Central States Communication Association, Kansas City, MO

Sellnow, D., Novak, J. M., & Markey, V. (2004, November). *Service-Learning in Basic Public Speaking Course*. National Communication Association, Chicago, IL

Novak, J. M. (2004, April). *Exploring the Relationship Between Democracy and High Reliability Organizations*. Eastern Communication Association, Boston, MA

Novak, J. M. (2004, April). *Using Informant Interviews to Explore Workplace Communication in Turkey Processing Plant: How Foregrounded Communication Impacts Risk Management*. Red River Conference, Fargo, ND

Novak, J. M., Markey, V. K., & Allen, M. (2004, April). *Evaluating Cognitive Outcomes of Service Learning in Higher Education: A Meta-Analysis*. Central States Communication Association, Cleveland, OH

Sellnow, T., Ulmer, R., Venette S., Novak, J. M., & Coyle, K. (2003, November). *Reaching Out/Reaching In through Service-Learning*. National Communication Association, Miami, FL

Novak, J. M. (1993, March). *Alabama WIC Program's 1991 Pediatric Nutrition Surveillance*. Alabama Dietetic Association, Birmingham, AL

Novak, J. M., Haas, J. D., Rivera, J. A., & Martorell, R. (1990, April) *Strenuous Physical Activity as a Functional Outcome of Current and Past Nutritional Status*. FASEB, Washington, D.C.

Invited Research Presentations

Novak, J. M. *Breastfeeding: Research-based Best Practices*. Nutrition for Infants, Children & Adolescents: Intensive Course, University of Alabama-Birmingham and Department for Health and Human Services, UAB and DHHS, Birmingham, AL February, 1994

Invited Professional Trainings and Presentations

- *Culturally Responsive Services.* Great Plains Food Bank. April 2003.
- *Diversity in the Workplace.* Six months of training: two sessions/month. Lutheran Social Services of North Dakota, Center for New Americans. September 2002-March 2003.
- *Cultural Diversity.* Fall Supervisory Leadership Development. Lutheran Social Services of North Dakota. October 4, 2002.
- *Culturally Responsive Care in Migrant Head Start.* Migrant Head Start Centers in Davenport, ND; Campbell, MN; Hillsboro, ND; and Moorhead, MN June - July, 2000.
- *Head Start: Overview of Program Model and Services.* NDSU, Fargo, ND February, 2000.
- *Program Partnering and Power-Sharing with Families in Head Start.* Who Is My Neighbor? Faith, Reason and World Affairs Symposium, Concordia College, Moorhead, MN, 1999.
- *Head Start: Overview of Program Model and Services.* NDSU, Fargo, ND February, 1999.
- *Program Development and Evaluation.* NDSU, Fargo, ND October, 1997.
- *Cross-Cultural Marriages.* Concordia College, Moorhead, MN January, 1997.
- *Culturally Responsive Program Development.* Concordia College, Moorhead, MN September, 1996.
- *Gender Roles and Power in the Latino Family: A Cross-Cultural Perspective.* Concordia College, Moorhead, MN February, 1996.
- *Spanish for Health Professionals.* Continuing Education Workshop for Public Health Nurses. Alexandria, MN January, 1995
- *Nutrition in Head Start.* Concordia College, Moorhead, MN September, 1994.
- *Cultural Diversity: Food Beliefs, Food Habits, and Foods of Different Cultures.* Alabama Nutrition Education Conference. Birmingham, AL January, 1994.
- *Public Health Nutrition in WIC.* Auburn's Survey in Dietetics course. Auburn, AL November, 1993.
- *Nutrition and Health for Today's Woman.* American Business Women's Association. Montgomery, AL January, 1993.
- *Nutritional Risks in the Alabama WIC Program.* Alabama State WIC Conference. Gulf Shores, AL September, 1993.
- *Anthropometrics in WIC.* Alabama State WIC Conference. Gulf Shores, AL September, 1991.

Professional Membership

National Communication Association
Central States Communication Association
American Dietetic Association

North Dakota Dietetic Association
Fargo-Moorhead Dietetic Association
Phi Beta Kappa Society
Phi Kappa Phi
Golden Key Honor Society

Montgomery Dietetic Association, president-elect 1993-1994
National Head Start Association, 1994-2000
National Migrant Head Start Association, staff delegate, 1999-2000

Service

Professional Service Activities

- Tri-College University Nursing Consortium
- NDSU faculty search committee, fall 2002/spring 2003
- Leadership, Management & Supervisory Mentoring – Individuals & Groups
- Preceptor for student dietitians, internships as required for registration with American Dietetic Association
- Preceptor for student interns, internships for college students in nutrition and/or Spanish
- Infant Toddler Training Intensive Advisory Committee, member 1999-2000

Volunteer Activities

- Refugee Resettlement
- Concordia Language Villages
- Social Justice Journeys, 1981, 1982, 1995, 2002
- Open Hearts, Open Doors
- Churches United for the Homeless
- Little Brothers of the Poor / Friends of the Elderly
- Cultural Diversity Initiative, 1994-2000
- Moorhead Community Issues Committee, 1994-2000
- Policy Council for Clay-Wilkin Opportunity Council, Inc., community representative, 1994-1996

Awards

Graduate Awards and Honors

- NCA Top Student Paper, Health Communication Division, 2005
- CSCA Top Panel, Public Relations Division, 2005
- Presidential Doctoral Fellowship, 2002-2005
- Andrew D. White Fellowship, 1987-1990
- Outstanding Teaching Assistant Award, 1988.

Undergraduate Awards and Honors

- American Dietetic Association Scholarship
- Birkelo Scholarship
- Elizabeth Lewis Rose Memorial Book Award
- First Bank Scholarship (two consecutive years)
- Golden Key National Honor Society Scholarship
- International Student Exchange Program Scholarship
- Presidential Scholar Award, Thrift Scholarship
- University of Minnesota Women's Faculty Scholarship
- Waller Scholarship
- Nominated as Woman of Achievement.

